

Ari Jolly is a Senior Assistant General Counsel at Florida Blue and provides corporate development, as well as, board governance support related to the various Florida Blue subsidiary and joint venture companies. Prior to joining Blue Cross and Blue Shield of Florida in 1993, Jolly was an officer in the United States Navy from 1983 – 1990 and the recipient of a Navy Achievement Medal (1987).

Jolly is a member of the Florida Bar and the Jacksonville Bar Association, served as the Chairman of the Board of the Greater Jacksonville Area USO, serves on the Fleet Landing Board and previously served as the Chairman of the Veterans Network at Florida Blue, where she spoke on the topics of women veterans and the multicultural US Armed Forces. Jolly graduated from Jacksonville University and the Florida State University College of Law. She is also an honors graduate from the Naval Legal Justice School, Newport, Rhode Island.

Jolly was appointed to the JTA Board in 2015 by Governor Rick Scott and reappointed in 2019 by Governor Ron DeSantis.